

RACE FOR THE KIDS SPONSORSHIP BENEFITS	TITLE \$350,000	LEGEND \$100,000	CHAMPION \$50,000	MVP \$25,000	CAPTAIN \$20,000	TEAM PLAYER \$10,000	CHALLENGE TEAM \$5,000
Complementary Employee Race Entries	Unlimited employees and clients	Unlimited employees and clients	100 employees	50 employees	40 employees	25 employees	4 employees
"Cross-Fit Style" Challenge Teams	15 Teams	5 Teams	4 Teams	2 Teams	1 Team	1 Team	1 Team
Logo placement and listing on all event materials	Lockup Logo	Logo	Logo	Logo	Logo	Listing	Listing
Logo placement on Race website	Lockup on all branding	Continuously visible in top position	Continuously visible in top position	Visible in sidebar	Visible in sidebar	Visible in sidebar	
Events or Zone Naming Rights	Title Sponsor on all Race elements	5K Race; "Cross-Fit Style" Challenge; Family Fun Zone	Start and Finish Line; Chip Timing and Leaderboard; Co-Sponsor an Event/Zone	Rock Climbing Wall; Obstacle Course; Kicks for Kids; Walk of Purpose; Start or Finish Line; Co-Sponsor an Event/Zone	Kids' Challenge; Registration, Check-In, and Coat Check area	Putting Green; Face Painting Station; Balloon Art; Stuffed Animal Decoration Station	
Special Sponsor Recognition in Youth INC events throughout the year	All 3 marquee Youth INC events; Featured on Nasdaq Jumbotron and Nasdaq Facebook Live	2 Youth INC marquee events	●	●			
Logo placement on event screens/on-site event signage	●	●	●	●			
VIP access to additional Youth INC events throughout the year	●	●	●				
Speaking Role/Recognition from podium during speaking remarks	●	●					